SPACE GRAND CHALLENGE

SPONSOR KIT
2022

SPACE GRAND CHALLENGE

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CAL POLY
California Cybersecurity Institute

LEARN BY DOING

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ABOUT

GAMIFICATION AND ESPORTS FOR SPACE AND CYBERSECURITY SKILLS DEVELOPMENT

The California Cybersecurity Institute (CCI) will be hosting its Space Grand Challenge from Oct. 7-9, 2022. The 2022 Space Grand Challenge (SGC) is a global cybersecurity competition where students compete while building valuable skills, preparing them for future careers in the cyber, tech and space industries. The competition will take place in virtual-immersive environments and will focus on digital forensics with a fictional cybercrime storyline. The event will also be broadcast live on Twitch.

MISSION KOLLUXIUM Z-85-0

Space Grand Challenge 2022 requires participants to compete in Mission Kolluxium Z-85-0. This mission involves a storyline written by the CCI based off of the breach of a network of satellites and involces analyzing puzzles, evidence, and digital forensics in order to solve the cybercrime.

The competition is open to middle and high school students from all over the world. Through gamification and esports, the CCI promotes skills development and non-traditional pathways to careers in tech. Learn more by visiting our website.

We encourage our partners, sponsors, and stakeholder to use the assets in this kit when promoting the Space Grand Challenge to their own networks.

ALL ASSETS

FLYERS

Flyer 1: Space Grand Challenge

SPACE GRAND CHALLENGE

OCT. 7-9, 2022

GAMIFICATION AND ESPORTS FOR SPACE AND CYBERSECURITY SKILLS DEVELOPMENT

[COMPANY NAME] IS A PROUD SPONSOR OF THE SPACE GRAND CHALLENGE 2022

The Cal Poly California Cybersecurity Institute (CCI) will be hosting the Space Grand Challenge (SGC), a cybersecurity competition open to students from around the globe. Gamified competitions like these inspire and acknowledge the next generation of cyber professionals and prepare them for future careers. Middle and high school students from across the globe will compete with their teams to solve the fictional cybercrime and win the Space Grand Challenge!

The competition, crafted by Cal Poly students in the CCI, will be focused on a satellite cybercrime, Mission Kolluxium Z-85-0. Students will use their skills to to compete and solve challenges that revolve around intricate, multi-layered cybercrime plots featuring a full cast of complex characters, as well as physical and digital evidence chains.

The competition will be held virtually on **Oct. 7-9, 2022**, and the event will also be broadcast live on **Twitch**. Supporters and spectators are encouraged to join us and watch as student teams compete to solve Mission Kolluxium Z-85-0.

Space Grand Challenge: Mission Kolluxium Z-85-0 is open to student teams from all over the world. Join the challenge today!

Visit the **CCI website** to register your team and learn more about the event.

PROUD SPONSOR

Place sponsor logo here

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For additional information, contact Kayvan Chinichian at **kchinich@calpoly.edu** or at **202-816-0647**.

Flyer 2: Space Grand Challenge — 2022 Sponsorship Opportunities

SPACE GRAND CHALLENGE

2022 SPONSORSHIP OPPORTUNITIES
OCT. 7-9, 2022

California Polytechnic State University, San Luis Obispo, prepares the future workforce for the "decade of tech" at the Space Grand Challenge

The Cal Poly California Cybersecurity Institute (CCI) invites sponsors for the 2022 Space Grand Challenge (SGC), to be held **Oct. 7-9, 2022**. SGC (Space Grand Challenge), formerly CCIC, will provide the opportunity for hundreds of high school students -- and future cyber professionals -- to test their knowledge and experiences in digital forensics, cybersecurity, and space and satellite industry-specific systems. **The SGC is a part of CCI's greater mission in empowering young leaders from underrepresented communities to pursue a future in technology.**

This 2022 competition will be fully virtual and will include a space set design that features both a satellite and command and control center. The story, designed by Cal Poly students, will emulate real-world scenarios in a live immersive environment. The competition will also include esports and gamification elements that will be broadcast via Twitch, directly engaging public spectators and sponsors.

Sponsorship of SGC provides unique branding, reinforcing sponsors' positions as key players in the cybersecurity and national security space. Sponsorship also provides general operating support to CCI's mission to help build the next generation of cyber leaders and defenders. To learn more, click here

"The Space Grand Challenge is helping to prepare the next generation of cyber workforce."

2021 IMPACT

400 — 400 middle and high school students competed in the virtual challenge

35 — 35 Cal Poly students designed the game, challenges and event

80 — 80 teams participated in the 2021 competition

30 — 30 judges mentored participants and determined competition winners

23 — 23 sponsors supported the virtual competition

1000+ — 1000+ viewers watched the live broadcast of the 2021 competition and engaged in social media

CCI is proud to work with our partners to make this program possible.

NASA JPL · UNITED STATES SPACE FORCE · NSSA NATIONAL SECURITY SPACE ASSOCIATION · FOUNDATION FOR THE FUTURE

FLYERS

SOCIAL MEDIA

Want to make an impact in cybersecurity education for youth? Help power this year's competition by joining the Sponsor Universe: https://cci.calpoly.edu/sponsor-ccic-2021. #SGC22

Save the date! [calendar emoji] The Space Grand Challenge takes off on Oct. 7-9, 2022. #SGC22

From Oct. 7-9, 2022, student teams will be competing in the Space Grand Challenge. The event will focus on Gamification and Esports for Space and Cybersecurity Skills Development. #SGC22

SOCIAL MEDIA

EMAIL TEMPLATES

Subject Line: Cal Poly CCI hosts Space Grand Challenge 2022

Gamification and Esports for Space and Cybersecurity Skills Development

___(Company Name)_____ is proud to partner with Cal Poly's California Cybersecurity Institute (CCI) in introducing its new global Space Grand Challenge (SGC) to inspire the next generation of cyber professionals. The Space Grand Challenge is a global cybersecurity championship competition hosted annually for middle and high school students. Student teams compete while building valuable skills that will prepare them for future careers in cyber, tech, and space industries.

The Space Grand Challenge prompts students to participate in a gamified satellite cybercrime challenge scenario crafted by the Cal Poly California Cybersecurity Institute. Challenges will feature:

- intricate, multi-layered cybercrime plots

- featuring complex characters

- physical and digital evidence chains

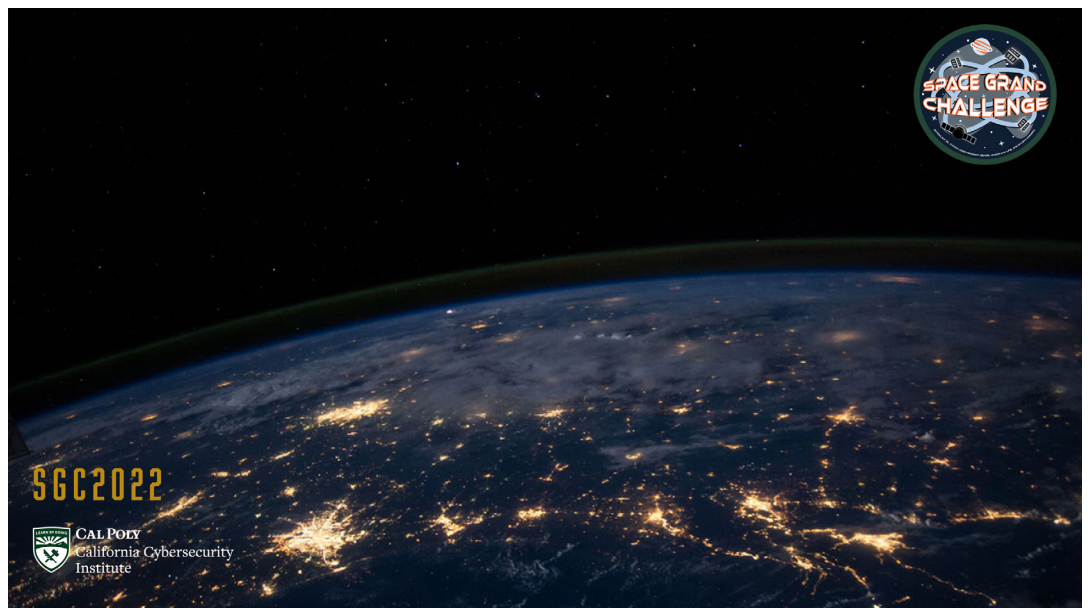- analytical puzzles

- 3D virtual Unity platform

Taking place on Oct. 7-9, 2022, the Space Grand Challenge is a part of CCI's greater mission in empowering young leaders from underrepresented communities to pursue a future with technology. The competition will be broadcast live on Twitch and sponsors and spectators are encouraged to watch.

Check out the CCI Space Grand Challenge website for more information on how to support the event or how to register a team.

⬇ **EMAIL BANNER**

ZOOM BACKGROUNDS

ZOOM BACKGROUNDS

CONTACT

If you have any questions about our sponsor kit assets or the Space Grand Challenge, please reach out to the CCI Marcom Team for more information. We invite you to visit our website to learn more about the CCI and the Space Grand Challenge:
https://cci.calpoly.edu/events/sgc-2022

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